



**Press release  
for immediate release  
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## Cycle Friendly Callander

### **Callander Community Development Trust receives Silver Cycle Friendly Community Award from Cycling Scotland**

Callander Cycling Meander group on behalf of the Callander Development Community Development Trust, has gained the Silver Cycle Friendly Community Award from Cycling Scotland in recognition of their efforts to support and encourage cycling within Callander

The group were notified of their success in April and are delighted to receive their well-deserved award. Callander Meander Group and the Development Trust demonstrated their commitment to cycling by working closely with Loch Lomond and Trossachs Countryside Trust Active Travel Officer, Jim Riach, to increase awareness of active travel and facilitate and develop an Active Travel Action Plan for Callander. Group coordinator Colin Welsh, said, "We recognise the environmental, social and health benefits of cycling and encourage everyone to make more short journeys in the National Park by bike. Cycling has given many of us more freedom and has provided an opportunity for independent travel with minimal impact on our environment. "Working with Loch Lomond and Trossachs Countryside Trust has assisted and encouraged more people to cycle and join the group and we are grateful to them for their support in our journey to become a Cycle Friendly Community." Jim Riach, Trust in the Park's Active Travel officer, said, "I was very impressed by the innovation of the group setting up a messenger group during lockdown to share individual rides and experiences and to continue to support each other and stay in touch socially when group rides were not permitted. The group has gone from strength to strength and their work in lobbying for further improvements for cycling in the community benefits everyone"

Callander joins Aberfoyle who recently received their silver award in recognising the benefits of more cycling to both individuals and the community. Cycling helps people keep active while staying connected and helps reduce our carbon emissions as we reduce our car use.

The nationally recognised award celebrates community groups who are taking a leading role in ensuring that anyone, anywhere can enjoy the benefits of cycling. The award has been developed by Cycling Scotland with the aim of promoting cycling as a pleasant, healthy and economical travel choice.

Trust in the Park offers guidance on active travel and developing cycling within communities in the National Park, helping raise awareness of active travel and its benefits to rural communities.

To achieve the award, communities must show commitment to cycling and an understanding of their community needs and aspirations.. ENDS For further media information please contact: Jim Riach, Active Travel Officer, Loch Lomond and Trossachs Countryside Trust 07555 291090 [jim.riach@lochlomond-trossachs.org](mailto:jim.riach@lochlomond-trossachs.org)