

**VISITOR INFORMATION CENTRE (VIC)
VIRTUAL VIC WEBSITE
www.visitcallander.uk**

The Virtual VIC website went live in September 2020. Statistics to date are as follows:

Period: September 2020 - January 2021

Visitors: 430

Unique visitors: 380

Page views: 1638

Visitors from:

UK (mainly)

Austria, Belgium, Canada, China, Finland, France, Germany, India, Ireland, Netherlands, Spain, USA.

Through this VIC website, potential 2021 visitors to Callander are able to keep in touch with us and, hopefully, prepare for a live visit later this year.

Spread the word!