



Callander Enterprise Report March/April 2021 for Callander Community Council

1. General

Correspondence sent out on

- Webinars, grants and support information for returning to business and opening up from STEP, National Park, Stirling Council, VisitScotland.
- More Bear roadworks on A84 for resurfacing near Kilmahog
- It was noted that 2 accommodation providers have now closed permanently and their accommodation sold as private residences. (White Shutters B&B and Linley Guest House)

2. Monthly Meeting

- The March meeting was held on 13th April, a week later than usual, with about 14 members present. The same will apply this coming month and the meeting will be held on 11th May. As before, there were no guest speakers but with updates from businesses
- The April meeting included:
 - Agency (NP) Round-Up on visitor strategy for NP including new initiatives and staffing levels for this season. The Rural Tourism Infrastructure Fund (RTIF) Fund is a large fund from VisitScotland for re-establishing tourism in Scotland. The National Park has applied for money, but none of it for projects in Callander. The meeting agreed that this issue should be raised at stakeholder meetings in Callander.
 - Town Coordinator Round-Up on LPP.
 - Raised awareness of work by Transport Scotland on resurfacing A84, pavement survey to be carried out in May/June, Call Ent members asked to indicate areas of pavement in most need of attention. Area on south side between A81 and entrance to Meadows car park where steps are worn and dangerous, especially noted.
 - Business Round-Up – All. Main area of issue was the lack of facilities and parking spaces for campervans. This issue has been urgent for the town for several years but to date there have been no plans generated by Stirling Council. A meeting has been requested with Stirling Council and an invitation is awaited.

3. COP26

Little action this month due to other activities taking precedence.

4. Meeting with Stirling Council

- 20mph Speed Limit

From a meeting with Stirling Council, the order for the 20mph limit was introduced on 23rd April but will not be enforceable until the signs go up. The change in speed limit will also apply to the roads off the Main Street section where the limit is 20pmh. The restricted area is likely to be between the Roman Camp and Tesco's. It will be in force until 31 October - the end of the National Park season, when it will be reviewed.

- Speeding Vehicles

With regard to speeding issues associated with vehicles early morning vehicles coming into town, because Callander has a low incidents of road accidents, the police are unlikely to patrol this area. But residents most concerned can set up a community group which can take actions with their findings being taken notice of by the police.

- Town Details

During the season, the public toilets will be open longer; there will be more bin and litter collections and more enforcement officers in the town and National Park, with a list of phone numbers (possibly on the National Park website) if there are issues to report.

There is still some work to do on the Invertrossachs Road to stop illegal parking in the passing bays, boulders will be installed and permanent signing should be added along the A821 by end April.

5. In Callander Website and Facebook

March 2021

Website

Comparable to last March with

- 2,900 visitors
- 8,300 page views

Main destinations remain walks and local organisation pages, but accommodation and more tourist information slightly up on last month.

Facebook

The InCallander Facebook page will start promoting local businesses who are members by posting their details and other news.

Marilyn Moore

5th May 2021