Monthly report						
Subject:	CCC Website Report					
Meeting date:	12 April 2, 2021					
Author:	Moe Guertin					
Date of report:	4 April 2021					

CCC Website Update

12th April 2021

CCC website visitation was the second lowest in the month of March taking into account data at hand. CCC website needs to be more accessible from the main InCallander Homepage. This is much required work, however, due to current working arrangements I simply haven't had the time to put together a proposal.

Website Statistics

	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>
People Visiting the Site	110	413	301	144	398	247	317	224	154	129
Pages Viewed	1098	1912	1624	1276	2395	1955	2208	1700	1428	1066

The 10 most visited pages in March were:

- 1. Home, 238
- 2. Meetings, 159
- 3. Minutes, 105
- 4. 2020 Minutes Archive, 42
- 5. Rural Housing, 42
- 6. Local Plan, 23
- 7. Your Council, 22
- 8. Topics, 21
- 9. About Us, 17
- 10. Planning, 16



Callander Community Council

Video Recordings of CCC Meetings

Per CCC agreement, all recordings will only be accessible by the CCC chair, secretary and notetaker and are to be used for notetaking purposes only.

Ongoing Updates

This report was created, and is based upon, only 4 month's website report data. If any additional information is requested in relation to format or content please ask.

The website administrator has created a 'reports archive' using the December reports as the initial instalments. Once established I will be reaching out to fellow Callander Community Councillors for any historical documents available which could also be included in the archive.

Moe Guertin

4th April

