

CCC Website Update

8th February 2021

CCC website visitation was lower than the prior 3 months. CCC website needs to be more accessible from the main InCallander Homepage. This is much required work, however, due to current working arrangements I've simply haven't had the time to put together a proposal.

Website Statistics

	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>
People Visiting the Site	110	413	301	144	398	247	317	224
Pages Viewed	1098	1912	1624	1276	2395	1955	2208	1700

The 10 most visited pages in December were:

1. Home, 363
2. Meetings, 267
3. Minutes, 86
4. Rural Housing, 71
5. About Us, 58
6. Your Council, 52
7. Contact, 44
8. Topics, 36
9. Facilities, 21
10. Planning, 20

Video of Previous Meeting

Due to questions surrounding GDPR, the January recording was not published. The question will be addressed on the 8th February meeting.

Ongoing Updates

This report was created, and is based upon, only 2 month's website report data. If any additional information is requested in relation to format or content please ask.

The website administrator will be creating a 'reports archive' using the December reports as the initial instalments. Once established I will be reaching out to fellow Callander Community Councillors for any historical documents available which could also be included.

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8th February