

CCC Website Update

11th January 2021

As can be seen from the table below, usage of the website was nearly as high as October's previous record.

Website Statistics

	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
People Visiting the Site	110	413	301	144	398	247	317
Pages Viewed	1098	1912	1624	1276	2395	1955	2208

The 10 most visited pages in December were:

1. Home, 361
2. Meetings, 324
3. Your Council, 113
4. About Us, 112
5. Minutes, 86
6. Topics, 51
7. CAP, 25
8. News - Covid, 24
9. Grants, 22
10. Planning, 20

Video of Previous Meeting

Due to questions surrounding GDPR, the December recording was not published. The question will be addressed on the 11th January meeting.

Ongoing Updates

This report was created, and is based upon, solely seeing last month's website report. If any additional information is requested in relation to format or content please ask.

The website administrator will be creating a 'reports archive' using the December reports as the initial instalments. Once established I will be reaching out to fellow Callander Community Councillors for any historical documents available which could also be included.

Moe Guertin
11th January